Be Leadership: Speaking Engagements

Keynotes with founder & CEO Shannon Banks.

Shannon brings leadership to life through stories, insight, and practical tools. Her talks challenge assumptions and leave audiences ready to act with purpose.

Organizations are navigating unprecedented change, from shifting expectations of leadership to pressures of innovation, inclusion, and sustainability. Today's leaders need inspiration that is real, relevant, and grounded in experience, not theory. As leadership development evolves, companies are looking for keynote experiences that ignite learning at scale without losing depth or authenticity.

Introducing Be Leadership Speaking and Keynotes

Shannon Banks brings over two decades of executive experience and a proven track record in leadership development. Her approach blends compelling storytelling with practical insight, drawing on her work in global corporate environments and her expertise in social leadership.

Be Leadership keynotes are designed to reach broad audiences with high impact. Talks can be delivered in person or virtually, and are tailored to the context, culture, and goals of each organization. Shannon's sessions are typically 45-90 minutes and can be paired with follow-up workshops or programs to deepen the learning and turn inspiration into practice.

> **You touched a lot of lives today! A great message for this generation to carry on.**
>
> Kansas University Professor

> **Thanks for the brilliant talk which really set the tone and got people buzzing.**
>
> People Programme Director

BE leadership

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Working with Shannon.

How Shannon works

A keynote is more than a talk— it's an experience that can spark a new way of thinking. Shannon blends narrative, research, and practical tools in a style that is engaging, reflective, and human. Her approach is shaped by three principles:

Make it real: Inspiration matters, but only when people can see how it connects to their work. Shannon weaves stories from her corporate career, Be Leadership, and other lived experiences that provide insights that resonate with leaders at every level.

Make it practical: Participants leave with ideas they can use tomorrow. Keynotes include frameworks, questions, and reflective prompts that can help leaders apply what they've learned immediately.

Make it participatory: Many of Shannon's speaking engagements include moments of interaction, where the audience is invited to reflect, connect with each other, and bring their own experience into the conversation. The goal is not just to inform, but to activate.

Why organizations choose Shannon

Organizations choose Shannon not only for her expertise, but for her ability to connect deeply with leaders and make complex ideas accessible. This same quality has been recognized beyond corporate audiences, including in her recent TEDx talk at TASIS England, Being Human in the Age of AI, where she explores the human side of leadership in an era of rapid technological change. Clients describe her speaking style as authentic, thoughtful, and energizing. This is a combination that encourages honest reflection while also inspiring people to make real, actionable change.

Shannon's experience operating in global organizations gives her an instinct for the pressures leaders face, including competing priorities, constant change, and the challenge of building culture at scale. She brings empathy without losing focus, helping leaders recognize their potential and the opportunities ahead.

Contact us to learn more

If you'd like to learn more about developing social leaders and bringing your organization's purpose to life through your people with one of our keynotes or speaking engagements, please get in touch for a conversation at shannon@be-leadership.com

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